

HSJGA Sponsorship Opportunities

Join us for one (1) hole or all eighteen (18)... Thank you for your support!

Hole 1- HSJGA 15th Club

In an effort to strengthen our commitment to Hawaii's junior golfers, we are proud to announce the formation of the "HSJGA 15th Club". This club is for everyone - by joining, you will be providing that vital "extra club" of support that every junior needs to be successful. Membership levels are outlined below.

Par (\$25, \$50, \$100)

- Recognition in the year-end newsletter

Birdie (\$250)

- Recognition in the year-end newsletter
- Recognition on the HSJGA website (www.HSJGA.org)
- HSJGA 15th Club bag tag

Eagle (\$500)

- Recognition in the year-end newsletter
- Recognition on the HSJGA website (www.HSJGA.org),
- HSJGA 15th Club bag tag and HSJGA golf towel

Hole 2- Hawaiian Airlines

Visit www.HSJGA.org and click on the Hawaiian Airlines link to book all your airline needs! Hawaiian Airlines donates one Hawaiian Mile per dollar spent. Individuals will receive their own flight credit on their own accounts while helping the HSJGA earn miles at the same time.

Hole 3 - GoodSearch

Visit www.HSJGA.org and click on the GoodSearch icon. Download the GoodSearch icon to your tool bar and designate the HSJGA as your non-profit beneficiary. GoodSearch will donate 1 cent for every internet search conducted through your GoodSearch search engine! You will also receive awesome discounts to some of your favorite online stores including EBay, Macy's, AT&T and so much more!

Hole 4 - Aloha Petroleum

Sign up for an Aloha Petroleum Credit Card and you'll receive 3 cents off per gallon of gasoline when you use your AP credit card. In addition, the HSJGA receives 3 cents per gallon of gasoline you purchase! Visit www.HSJGA.org and click on the Aloha Petroleum logo on the home page to get started today!

Hole 5 - A Day with Champions at Nanea Golf Club *(An Evening with Champions 2000-2009)*

The exclusive, exclusive Nanea Golf Club will host "A Day with Champions Pro-Junior-Amateur" to benefit the Hawaii State Junior Golf Association. This will be the first time that Nanea Golf Club has opened their course to the public for a fundraiser!

Entry includes: Golf, Caddie Fee, Champions Tour Clinic, lunch, cocktails and pupus.

- Individual - \$750

- Par - \$2500 (2 spots in tournament)
- Birdie Sponsor \$5000 (4 spots in tournament)
- Eagle Sponsor \$10,000 (8 spots in tournament)

Hole 6 - Parker's Birdies for juniors

Paker McLachlin has created a unique charity program for the "West Coast Swing" of the PGA Tour called "Birdies for Juniors" where supporters and members may donate a designated dollar amount against the number of birdies Parker made on the Tour.

- \$50 per birdie
- \$25 per birdie
- \$15 per birdie
- \$5 per birdie
- \$3 per birdie
- \$1 per birdie

Hole 7 - Tournament Title Sponsorship

Ever wanted to have golf tournament named after you or your company? Here's your chance! The HSJGA is willing to name any of their tournaments after you or your company if you become its' tournament title sponsor.

Title Sponsorship (\$25,000)

- Your name or company name attached to the tournament title
- HSJGA front page website company logo exposure
- Company logo exposure in the year-end HSJGA calendar
- Two (2) all-access pass to the event
- Special recognition and photo opportunity during the awards ceremony
- Recognition in all press release and media relations

Hole 8 - Corporate Partnership Opportunities

The Hawaii State Junior Golf Association depends on corporate sponsorships to be able to continue providing an environment for junior golfers to enjoy the game. As these young players progress from beginner to proficient levels, they are simultaneously promoting and preserving the traditions and integrity of the game. Cash donations are much-needed funding source that ensure the association's survival and each junior's future within the association.

Platinum (\$20,000 and up)

- HSJGA front page website company logo exposure
- Company logo exposure in the year-end HSJGA calendar
- 75% off the price of any HSJGA membership handbook advertisement

Diamond (\$12,500 - \$19,999)

- Company logo exposure in the year-end HSJGA calendar
- 50% off the price of any HSJGA membership handbook advertisement

Gold (\$7,501 - \$12,499)

- Company logo exposure in the year-end HSJGA calendar
- 25% off the price of any HSJGA membership handbook advertisement

Silver (\$5,000 - \$7,500)

- 25% off the price of any HSJGA membership handbook advertisement

Bronze (\$500-\$4,999)

- 20% off the price of any HSJGA membership handbook advertisement

Hole 9 - Corporate Partnership Opportunities (In-kind cash value)

Platinum (Value of \$20,000 and up)

- HSJGA website company logo exposure (with a live link)
- Company logo exposure in the HSJGA year-end calendar
- 75% off any HSJGA membership handbook advertisement
- Product recognition at event(s) and on tournament information page(s) – Recognition will be at tournament(s) donation is earmarked for.
- Recognition in related press releases and media relations

Diamond (Value of \$12,500 - \$19,999)

- HSJGA website company logo exposure
- Company logo exposure in the HSJGA year-end calendar
- 50% of the price of any HSJGA membership handbook advertisement
- Product recognition at event(s) and on tournament information page(s) – Recognition will be at tournament(s) donation is earmarked for.

Gold (\$7,501 - \$12,499)

- HSJGA website company logo exposure
- Company logo exposure in the HSJGA year-end calendar
- 20% off the price of any HSJGA membership handbook advertisement
- Product recognition on tournament information page(s) – Recognition will be at tournament(s) donation is earmarked for.

Silver (\$5,000 - \$7,500)

- Company logo exposure in the HSJGA year-end calendar
- 10% off the price of any HSJGA membership handbook advertisement
- Product recognition on tournament information page(s) – Recognition will be at tournament(s) donation is earmarked for.

Bronze (\$2,000 - \$4,999)

- Company logo exposure in the HSJGA year-end calendar
- Product recognition on tournament information page(s) – Recognition will be at tournament(s) donation is earmarked for.

Hole 10 - America's Cup 2012-2013

The HSJGA will be hosting the Boys Junior America's Cup in 2012 and the Girls Junior America's Cup in 2013 at the beautiful Wailea Golf Resort. With approximately one hundred junior golfers participating in this national tournament,

corporate sponsorships are beneficial in covering the costs of the opening ceremony, banquet, green fees, entertainment, tee prizes photography, videography and Hawaii team uniforms.

**Please see Corporate Partnership Opportunities below for sponsorship opportunities (Cash).*

Hole 11- Asia-Pacific Junior Cup (USA-Hawaii Japan Junior Cup 2007-2009)

Recently renamed to include teams from Asia and Oceania, the Asia-Pacific Junior Cup is an annual world-class junior golf tournament that recognizes and rewards the golf ability of young men and women from Asia and Hawaii (USA), while raising awareness and monies for a variety of local charitable organizations. This one-of-a-kind event offers the opportunity to further invest in the community through philanthropic activities with the participating tournament partners. Each year, a percentage of those monies collected from the tournament are distributed to deserving local organizations with last year's event partners, the Hawaii State Junior Golf Association and the Waikoloa Foundation.

“Alaka’i” (\$50,000 or More)

- Your corporate name and logo will be included throughout the event and appear on all tournament marketing materials, event signage, press releases, electronic media coverage and scoreboards.
- Two Page Ad in middle spread or other prominent position of advertisement space within the Asia Pacific Junior Cup Official Program booklet, which will be strategically distributed throughout the Kohala Coast, thus maximizing exposure and awareness.
- Two (2) Complementary Two (2) Bedroom Suites at a Hilton Grand Vacations property @ Waikoloa Beach Resort (Thursday - Sunday) A certificate will be provided to you for these accommodations, good for one year and based on availability, should you not be able to attend the tournament.
- Airfare for two (2) to the tournament from Japan or Mainland USA.
- Full access for eight (8) people to all tournament events.
- Prominent recognition on Asia Pacific Junior Cup Scoreboard and “Event Sponsors” Boards.
- One foursome in the Junior-Amateur Event played on the Waikoloa Kings’ Course.
- Twelve (12) Event Flags autographed by all junior event competitors.
- Ten (10) Autographed Asia Pacific Junior Cup Official Programs.
- Driving Range Sponsor Sign.
- Tee Box Sponsor Sign.

Ali’i (\$25,000)

- Your corporate name and logo will be included exclusively throughout the event and appear on all tournament marketing materials, event signage, press releases, electronic media coverage, select wearables and scoreboards.
- Full Page advertisement in a prominent position within the Asia Pacific Junior Cup Official Program booklet, which will be strategically distributed throughout the Kohala Coast, thus maximizing exposure and awareness.
- One (1) Complementary Two (2) Bedroom Suite a Hilton Grand Vacations property @ Waikoloa Beach Resort (Thursday - Sunday) A certificate will be provided to you for these accommodations, good for one year and based on availability, should you not be able to attend the tournament.
- Full access for eight (8) people to all tournament events.
- Prominent recognition on Asia Pacific Junior Cup Scoreboard and “Event Sponsors” Boards.
- One foursome in the Junior-Amateur Event played on the Waikoloa Kings’ Course.
- Ten (10) Event Flags autographed by all junior event competitors.
- Eight (8) Autographed Asia Pacific Junior Cup Official Programs.
- Driving Range Sponsor Sign.
- Tee Box Sponsor Sign.

Mo’I (\$15,000)

- Your corporate name and logo will be included exclusively in the event logo and appear on all tournament marketing materials, event signage, press releases, electronic media coverage, select wearable's and scoreboards.
- Full-page ad within Asia Pacific Junior Cup Official Program booklet, which will be strategically distributed throughout the Kohala Coast, thus maximizing exposure and awareness.
- One (1) Complementary One (1) Bedroom Suite at a Hilton Grand Vacations property @ Waikoloa Beach Resort (Thursday - Sunday) A certificate will be provided to you for these accommodations, good for one year and based on availability, should you not be able to attend the tournament.
- Full access for six (6) people to all tournament events.
- Prominent recognition on Asia Pacific Junior Cup Scoreboard and "Event Sponsors" Boards.
- One foursome in the Junior-Amateur Event played on the Waikoloa Kings' Course.
- Eight (8) Event Flags autographed by all junior event competitors.
- Six (6) Autographed Asia Pacific Junior Cup Official Programs.
- Driving Range Sponsor Sign.
- Tee Box Sponsor Sign

Ohana (\$6,000)

- Half-page ad within Asia Pacific Junior Cup Official Program booklet, which will be strategically distributed throughout the Kohala Coast, thus maximizing exposure and awareness.
- One (1) Complementary One (1) Bedroom Suite at a Hilton Grand Vacations property @ Waikoloa Beach Resort, (1 night). A certificate will be provided to you for these accommodations, good for one year and based on availability, should you not be able to attend the tournament.
- Full access for four (4) people to all tournament events.
- Prominent recognition on Asia Pacific Junior Cup "Event Sponsors" Board.
- One Foursome in the Junior-Amateur Event played on the Waikoloa Kings' Course.
- Four (4) Event Flags autographed by all junior event competitors.
- Four (4) Autographed Asia Pacific Junior Cup Official Programs.
- Tee Box Sponsor Sign.

Ho'aloaha (\$3,000)

- Half page ad within Asia Pacific Junior Cup Official Program booklet, which will be strategically distributed throughout the Kohala Coast, thus maximizing exposure and awareness.
- Full access for two (2) people to all tournament events.
- Prominent recognition on Asia Pacific Junior Cup "Event Sponsors" Board.
- Two (2) Event Flags autographed by all junior event competitors.
- Two (2) Autographed Asia Pacific Junior Cup Official Programs.
- Tee Box Sponsor Sign

Aina (\$1,000)

- Quarter-page ad within Asia Pacific Junior Cup Official Program Booklet, which will be strategically distributed throughout the Kohala Coast, thus maximizing exposure and awareness.
- Full access for two (2) people to all tournament events.
- One (1) Event Flag autographed by all junior event competitors.
- One (1) Autographed Asia Pacific Junior Cup Official Program.
- Recognition on Sponsor Thank You Board

In-kind Donations

- Food and beverages
- Tee prizes
- Awards

- Entertainment

Hole 12 - Handbook Advertisement

The HSJGA issues a membership handbook to its' 500 plus junior members every year and also distributes to many local businesses, golf courses and vendors. You are invited to purchase a company advertisement at the rates below.

Ad Rates

- Back cover (\$1,000)
- Inside front cover (\$675)
- Inside back cover (\$625)
- Full page (\$600)
- Half page (\$400)

Hole 13 - Mixed Plate Golf Tournament

Selected HSJGA juniors will earn the privilege of joining Aloha Section PGA golf professionals and Hawaii state business leaders for an afternoon of camaraderie and memorable golf. Played at the exclusive Club at Hokulia, this day is set for food, fun and an experience of a lifetime!

Individual entry per player is \$500, which includes food, beverages, tournament gifts, prizes and awards.

Gold Sponsor (\$3,000)

- Paid entry fee for two (2) amateurs which includes golf, food, beverages, gifts, prizes and awards
- Two (2) certificates for one room night each at the Outrigger Keauhou Beach Hotel (subject to change)
- Recognition as a Gold Sponsor of the event providing exposure on all tournament materials and advertising
- Certificate for a round of golf four (4) players and lunch for four (4) at the Pavilion at The Club at Hokulia
- Recognition of sponsorship on the Tournament Acknowledgement Board
- \$2,200 is tax deductible

Silver Sponsor (\$1,500)

- Paid entry for two (2) amateurs which includes golf, food, beverages, tournament gifts, prizes and awards
- Individual hole signage
- Recognition of sponsorship on the Tournament Acknowledgement Board
- \$1,250 is tax deductible

Bronze Sponsor (\$500)

- Recognition of sponsorship on the Tournament Acknowledgement Board
\$375 is tax deductible)

Hole 14 - Adopt A Junior

Make a difference in a child's life! The HSJGA adopt a junior program, provides an opportunity for one junior golfer to participate in a major national or international competition. The HSJGA annually supports the travel and expenses for approximately 45 juniors traveling for teams internationally and nationally. Your sponsorship will help cover all travel expenses including airfare, ground transportation, food and housing.

\$1,000-\$1,500: Each sponsor receives a framed tournament photo from the event, along with a personal thank you letter from the junior you sponsored.

Hole 15 - 100 Holes of Putting

Exciting, fast paced corporate outing. Invite your corporate partners and business associates to create your own event to benefit junior golf! (No golf ability required!)

- \$15,000 per event

Hole 16 - Endowment Fund

Make a long-term difference for the HSJGA by establishing an endowment fund. Your generosity can be designated to fund a specific tournament, event or HSJGA operating expense; your gift will help make an impact into the future.

Hole 17- You Donate It, We Can Use It... (IN-Kind Donations)

As a non-profit organization, we are on a very limited budget with the bulk of the funds going to member services. Every little bit helps! (*Tee prizes, auction items, team uniforms, lunches/water, office & computer supplies, etc.*)

Hole 18 - Create Your Own

You name it, any and all donations are accepted!